

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 36.066876 Longitude: -80.304804

Stratford Commons Winston-Salem, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	40,453	149,244	361,295
	Population Est 25Q1	40,325	149,169	361,118
	Population Est 24Q4	40,087	148,870	360,726
	Population Est 24Q3	40,164	148,864	360,008
	Population Est 24Q2	40,211	148,754	358,955
	Population Est 24Q1	40,289	148,714	358,449
	Population Est 23Q4	40,269	148,416	357,531
	Population Est 23Q3	40,201	147,975	356,347
	Population Est 23Q2	40,118	147,618	355,520
	Population Fcst	40,498	151,066	369,232
	2010 Census Population	36,034	131,794	312,826
	2000 Census Population	31,448	116,541	269,407
	1990 Census Population	28,754	103,363	231,684
	Current Year Daytime Population	82,092	217,812	400,747
	Average Seasonal Population	311	1,263	2,416
	Historical Annual Growth, 1990 – 2000	0.90%	1.21%	1.52%
	Historical Annual Growth, 2000 – 2010	1.37%	1.24%	1.51%
	Estimated Annual Growth, 2010 – CY	0.80%	0.86%	1.00%
	Projected Annual Growth, CY to Y5	0.02%	0.24%	0.44%
	Group Qtrs Est	333	6,225	10,719
Transient Est Average Last 4 Qtrs	5,965	10,147	14,600	
Households	Current Year Estimated Households	19,156	64,178	147,716
	Households Est 25Q1	19,088	64,123	147,601
	Households Est 24Q4	18,973	63,985	147,431
	Households Est 24Q3	19,008	63,977	147,146
	Households Est 24Q2	19,032	63,919	146,704
	Households Est 24Q1	19,069	63,908	146,501
	Households Est 23Q4	19,057	63,748	146,096
	Households Est 23Q3	19,027	63,545	145,592
	Households Est 23Q2	18,987	63,388	145,244
	Households Fcst	19,178	65,043	151,060
	2010 Census Households	16,978	55,357	125,589
	2000 Census Households	14,883	49,580	109,071
	1990 Census Households	13,424	44,480	94,244
	Historical Annual Growth, 1990 – 2000	1.04%	1.09%	1.47%
	Historical Annual Growth, 2000 – 2010	1.33%	1.11%	1.42%
	Estimated Annual Growth, 2010 – CY	0.84%	1.02%	1.13%
	Projected Annual Growth, CY to Y5	0.02%	0.27%	0.45%
	Population per Household	2.09	2.23	2.37

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Income	HH Income \$500,000 or more	1.2%	1.9%	1.9%
	HH Income \$250,000 to \$499,999	1.5%	2.2%	2.3%
	HH Income \$200,000 to \$249,999	3.4%	5.2%	5.4%
	HH Income \$175,000 to \$199,999	2.2%	3.6%	3.8%
	HH Income \$150,000 to \$174,999	3.7%	4.4%	5.2%
	HH Income \$100,000 to 149,999	18.0%	16.5%	16.7%
	HH Income \$75,000 to 99,999	14.0%	13.4%	13.0%
	HH Income \$50,000 to 74,999	19.6%	17.7%	17.2%
	HH Income \$35,000 to 49,999	13.2%	12.1%	11.6%
	HH Income \$25,000 to 34,999	7.9%	7.9%	7.6%
	HH Income \$15,000 to 24,999	7.6%	6.9%	6.8%
	HH Income \$0 to 14,999	7.6%	8.2%	8.4%
	Average Household Income	\$91,006	\$101,933	\$100,930
	Median Household Income	\$65,283	\$70,168	\$72,023
	Per Capita Income	\$43,379	\$44,597	\$41,748
	Average Disposable Income	\$69,567	\$76,268	\$77,616
	Median Disposable Income	\$56,310	\$60,183	\$61,694
	Discretionary HH Income Over \$150,000	4.3%	7.0%	7.2%
	Discretionary HH Income \$125,000 to \$149,999	2.5%	4.5%	4.6%
	Discretionary HH Income \$100,000 to \$124,999	4.9%	5.6%	6.8%
	Discretionary HH Income \$75,000 to \$99,999	10.4%	10.4%	11.1%
	Discretionary HH Income \$50,000 to \$74,999	19.8%	18.0%	17.3%
	Discretionary HH Income \$25,000 to \$49,999	30.6%	27.3%	25.7%
	Discretionary HH Income Under \$25,000	27.5%	27.2%	27.3%
	Average Discretionary HH Income	\$52,364	\$58,198	\$59,599
	Median Discretionary HH Income	\$41,172	\$44,975	\$46,547
	Householder White – Count	12,034	38,878	85,380
	Median HH Income	\$73,565	\$83,423	\$88,202
	Average HH Income	\$84,160	\$94,090	\$97,452
	Householder Black or African-American – Count	3,640	13,161	36,634
	Median HH Income	\$44,383	\$44,161	\$47,677
	Average HH Income	\$54,895	\$57,724	\$60,707
	Householder Hispanic – Count	1,820	6,136	13,104
	Median HH Income	\$59,749	\$63,136	\$63,370
	Average HH Income	\$70,841	\$71,065	\$73,490
Householder Asian or Pacific Islander – Count	463	1,616	3,021	
Median HH Income	\$96,462	\$89,363	\$96,053	
Average HH Income	\$100,891	\$100,966	\$104,177	
Householder Other or Pacific Islander – Count	1,198	4,386	9,577	
Median HH Income	\$73,687	\$72,994	\$73,571	
Average HH Income	\$84,804	\$82,466	\$82,922	

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Gender	Male Population	18,544	69,848	170,692
	Female Population	21,909	79,396	190,603
Total Population by Age	Count of Pop 0 to 4 years	2,753	8,944	20,116
	Count of Pop 0 to 7 years	3,640	12,131	28,145
	Count of Pop 5 - 13	3,914	14,678	37,075
	Count of Pop 14 - 18	1,706	8,226	20,787
	Count of Pop 19 - 22	1,650	8,746	21,709
	Count of Pop 22 - 25	1,185	6,586	16,178
	Count of Pop 25 - 29	2,534	8,930	20,507
	Count of Pop 30 - 34	3,635	11,198	22,884
	Count of Pop 35 - 39	3,291	10,532	22,727
	Count of Pop 40 - 44	2,674	9,404	21,669
	Count of Pop 45 - 59	6,682	25,269	64,802
	Count of Pop 60 - 74	6,740	24,500	62,686
	Count of Pop 75 - 84	2,722	9,240	23,021
	Count of Pop 85+	967	2,991	7,134
	% of Pop 0 to 4 years	6.8%	6.0%	5.6%
	% of Pop 0 to 7 years	9.0%	8.1%	7.8%
	% of Pop 5 - 13	9.7%	9.8%	10.3%
	% of Pop 14 - 18	4.2%	5.5%	5.8%
	% of Pop 19 - 22	4.1%	5.9%	6.0%
	% of Pop 22 - 25	2.9%	4.4%	4.5%
	% of Pop 25 - 29	6.3%	6.0%	5.7%
	% of Pop 30 - 34	9.0%	7.5%	6.3%
	% of Pop 35 - 39	8.1%	7.1%	6.3%
	% of Pop 40 - 44	6.6%	6.3%	6.0%
	% of Pop 45 - 59	16.5%	16.9%	17.9%
	% of Pop 60 - 74	16.7%	16.4%	17.4%
	% of Pop 75 - 84	6.7%	6.2%	6.4%
	% of Pop 85+	2.4%	2.0%	2.0%
Median Age	39.3	38.5	39.7	
Average Age	41.1	40.2	40.7	
Male Population by Age	% of Pop 0 to 4 years	7.6%	6.5%	6.0%
	% of Pop 5 - 13	10.8%	10.7%	11.0%
	% of Pop 14 - 18	4.6%	5.6%	6.1%
	% of Pop 19 - 22	4.5%	5.9%	6.3%
	% of Pop 22 - 25	3.3%	4.5%	4.6%
	% of Pop 25 - 29	6.5%	6.3%	5.9%
	% of Pop 30 - 34	9.2%	7.6%	6.3%
	% of Pop 35 - 39	8.3%	7.3%	6.3%
	% of Pop 40 - 44	6.7%	6.4%	5.9%
	% of Pop 45 - 59	16.4%	17.1%	17.9%
	% of Pop 75 - 84	5.5%	5.3%	5.6%
	% of Pop 60 - 74	15.1%	15.5%	16.6%
	% of Pop 85+	1.5%	1.3%	1.3%
	Median Age	37.1	37.0	37.9
Average Age	38.8	38.7	39.3	

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	% of Pop 0 to 4 years	6.1%	5.5%	5.2%
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	% of Pop 40 - 44	6.6%	6.2%	6.1%
	% of Pop 45 - 59	16.6%	16.8%	17.9%
	% of Pop 60 - 74	18.0%	17.2%	18.1%
	% of Pop 75 - 84	7.7%	7.0%	7.0%
	% of Pop 85+	3.1%	2.6%	2.5%
	Median Age	41.6	39.8	41.3
Average Age	43.0	41.5	41.9	
Race	Count of White	24,202	85,791	206,520
	Count of Black or African-American	8,479	34,669	91,346
	Count of Asian or Pacific Islander	1,518	4,557	8,967
	Count of Other races	6,254	24,228	54,462
	White	59.8%	57.5%	57.2%
	Black or African American	21.0%	23.2%	25.3%
	Asian	3.8%	3.1%	2.5%
	Other Races	15.5%	16.2%	15.1%
Language Spoken	Speak English at Home	81.5%	81.6%	84.7%
	Speak Spanish at Home	12.2%	13.3%	11.6%
	Speak French or French Creole at Home	0.8%	0.5%	0.3%
	Speak German at Home	0.2%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	2.0%	1.2%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.2%	0.1%
	Speak Chinese at Home	0.6%	0.7%	0.6%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.2%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.7%	0.6%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.4%	0.3%	0.3%
	Speak Other Language at Home	1.0%	0.9%	0.6%
Hispanic	Hispanic Population	5,691	22,903	51,505
	Hispanic Population Percent	14.1%	15.3%	14.3%
	Mexican	41.7%	58.1%	56.0%
	Puerto Rican	12.5%	7.8%	9.9%
	Cuban	3.5%	2.5%	3.0%
	Dominican	5.1%	3.8%	3.7%
	Central American	19.9%	14.2%	14.9%
	South American	13.7%	9.2%	8.0%
	Other Hispanic	3.6%	4.4%	4.4%
	2000 Hispanic Population Percent	7%	7%	7%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	4.0%	4.1%	4.6%
	American	3.8%	3.8%	4.3%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
	Asian (percent of total population)	2.9%	2.3%	1.8%
	Chinese	1.0%	0.9%	0.7%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	1.4%	0.9%	0.7%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.2%
	Other Asian	0.0%	0.0%	0.1%
	European (percent of total population)	25.3%	24.7%	23.4%
	British	7.8%	7.5%	6.9%
	Dutch	0.4%	0.3%	0.3%
	French	0.8%	0.7%	0.6%
	German	5.4%	5.4%	5.3%
	Italian	1.1%	1.3%	1.3%
	Polish	0.4%	0.5%	0.5%
	Scandinavian	0.6%	0.8%	0.8%
	Scotch/Irish	6.3%	5.8%	5.6%
Other European (ie. Greek/Russian)	2.4%	2.4%	2.1%	
Middle Eastern	0.3%	0.5%	0.3%	
Other Ancestry	16.7%	15.4%	14.7%	
Unclassified Ancestry	14.6%	13.7%	15.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	29,244	102,064	245,431
	Elementary (0 to 8)	3.6%	4.2%	4.1%
	Some High School (9 to 11)	5.4%	5.8%	5.5%
	High School Graduate (12)	21.1%	20.5%	23.0%
	Some College (13 to 16)	19.4%	17.7%	19.8%
	Associates Degree Only	9.4%	8.0%	9.0%
	Bachelors Degree Only	23.9%	25.5%	23.3%
	Graduate Degree	17.2%	18.2%	15.4%
	% College (4+)	41.1%	43.8%	38.7%
Household Type	Total Households – count	19,156	64,178	147,716
	One Person HHs – count	7,799	23,908	46,725
	Family HHs – count	9,755	36,068	92,143
	Married Couple – count	6,538	24,534	64,485
	w/own children – count	1,950	8,788	23,755
	w/out own children – count	4,588	15,746	40,730
	Male Householder – count	686	2,490	5,977
	Female Householder – count	2,531	9,044	21,681
	Non-Family Households – count	1,602	4,203	8,848
	1 Person Household	40.7%	37.3%	31.6%
	2 Person Household	32.8%	32.3%	33.5%
	3 Person Household	12.5%	13.2%	14.9%
	4 Person Household	8.0%	9.8%	11.6%
	5 Person Household	3.8%	4.8%	5.3%
	6 Person Household	1.4%	1.8%	2.0%
7+ Person Household	0.7%	1.0%	1.1%	
% Households With Children	19.3%	23.8%	26.1%	

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Housing	Total Housing Units	20,919	70,319	161,010
	Owner Occupied Percent	49.1%	51.1%	57.1%
	Renter Occupied Percent	42.5%	40.2%	34.6%
	Vacant Housing Percent	8.4%	8.7%	8.3%
	Total Housing Units (Census 2000)	16,195	53,600	117,420
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	3.4%	3.5%	3.5%
	Property Value \$750,000 to \$999,999	2.7%	4.6%	5.2%
	Property Value \$500,000 to \$749,999	7.9%	12.2%	13.9%
	Property Value \$400,000 to \$499,999	9.6%	11.6%	12.4%
	Property Value \$300,000, to \$399,999	19.3%	17.5%	18.8%
	Property Value \$200,000 to \$299,999	29.3%	24.8%	24.0%
	Property Value \$150,000 to \$199,999	12.5%	10.4%	8.7%
	Property Value \$100,000 to \$149,999	9.1%	8.2%	6.5%
	Property Value \$60,000 to \$99,999	2.3%	2.9%	2.5%
	Property Value \$40,000 to \$59,999	1.0%	0.7%	1.0%
	Property Value \$0 to \$39,999	1.7%	1.9%	2.3%
	Median Home Value	\$280,508	\$306,380	\$326,210
Wealth per Household	\$0 and under - percent	18.3%	18.0%	17.6%
	\$1 to \$4999 - percent	9.2%	9.0%	8.7%
	\$5k to \$9999 - percent	4.9%	4.8%	4.6%
	\$10k to \$24999 - percent	6.6%	6.5%	6.4%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	17.5%	17.6%	18.0%
	\$250k to \$499999 - percent	12.6%	12.8%	13.0%
	\$500k+ - percent	13.9%	14.4%	14.5%
	Median HH Wealth	\$70,455	\$74,402	\$78,143
	Avg HH Wealth	\$228,633	\$234,453	\$237,586
Economic Viability	Economic Viability Local	264	266	265
	Economic Viability Indexed	95	96	96
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,059	74,384	175,147
	Managerial/Executive	15.3%	16.6%	17.1%
	Professional Specialty	30.1%	28.3%	26.1%
	Healthcare Support	3.3%	3.5%	3.3%
	Sales	7.3%	8.9%	9.3%
	Office & Administrative Support	11.0%	10.3%	10.7%
	Protective Service	1.7%	1.9%	1.7%
	Food Preparation	7.4%	5.6%	4.9%
	Building Maintenance & Cleaning	2.8%	3.6%	3.7%
	Personal Care	1.2%	1.9%	2.2%
	Farming, Fishing, & Forestry	0.4%	0.3%	0.2%
	Construction	7.9%	7.0%	7.5%
	Production & Transportation	11.4%	12.2%	13.3%
	Percent White Collar Workers	67.1%	67.6%	66.4%
	Percent Blue Collar Workers	32.9%	32.4%	33.6%

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	Agriculture/Mining/Construction	6.6%	6.6%	7.1%
	Manufacturing	10.5%	10.7%	12.0%
	Transportation	3.6%	4.2%	5.2%
	Information	1.0%	1.1%	1.2%
	Wholesale/Retail	10.7%	11.9%	12.6%
	Finance, Insurance, Real Estate	6.9%	7.2%	7.4%
	Professional Services	7.5%	6.6%	5.5%
	Management Services	0.1%	0.2%	0.1%
	Administrative/Waste Services	3.5%	4.6%	4.6%
	Educational Services	31.0%	30.1%	28.5%
	Entertainment Services	10.2%	9.1%	7.9%
	Other Professional Services	5.4%	4.8%	5.0%
	Public Administration	3.0%	3.0%	3.0%
Vehicles per HH	No Vehicles	6.1%	6.8%	6.8%
	1 Vehicle	43.6%	41.2%	35.1%
	2 Vehicles	37.8%	35.7%	36.2%
	3 or more vehicles	12.5%	16.3%	21.9%
	Average Number of Vehicles	1.60	1.67	1.83
Change	Births (last 12 months)	478	1,680	3,979
	Deaths (last 12 months)	411	1,414	3,530
	Migration (last 12 months)	187	255	1,965
Work place	Workplace Establishments	2,802	6,184	9,683
	Workplace Employees (FTE)	47,174	97,899	144,723